

Krystina Christiansen

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Creative producer, director, and writer with 10 years in documentary, commercial, digital, podcast, live, and studio production. Passionate about crafting human-centered stories and exploring emerging formats to engage global audiences meaningfully. Specialties include managing end-to-end production, creative writing, research, client relations, and execution of complex projects.

EXPERIENCE

Producer, Director, Writer (Freelance) | Alkymi LLC February 2015 - present

- Spearheading end-to-end film production for creative and campaign-based projects for various formats including traditional video, audio, podcasts, art installations, live events, and hybrid installations
- Crafting production schedules, budgets, travel coordination, and general production management
- Consulting on, pitching and story producing high-impact ideas
- Editing, overseeing post-production workflow, and navigating quick turnarounds

Writer (Contract) | ByteDance March 2025 - present

- Adapting and translating foreign language IP into 90-episode digital series for English speaking audiences, primarily in the romantic comedy and drama genres

Producer (Contract) | NBA China February 2025

- Produced slate of vertical, digital commercial content for NBA China socials in collaboration with Caltrate vitamin brand, Houston Rockets coaches, and retired player T Mac

Director (Contract) | Pocket FM December 2024 - January 2025

- Executed creative vision for Pocket's top performing cross-platform scripted show, collaborated with internal teams and external production partners to align visual tone and design with client objectives

Director (Contract) | Crazy Maple Studios May 2024 - August 2024

- Directed vertical romantic comedy series, surpassing 26.8 million views while pioneering content for mobile-first audiences

Producer | Appian Way & QC Film Co. August 2022 - January 2024

The Death Boom – Feature Documentary

- Monitored and led research team with developing an in-depth portfolio and guidebook to support field production and interviews
- Handled participant outreach, preliminary interviews, scheduling and hiring crew
- Established storylines alongside director during production and post-production

Field Producer (Contract) | Box to Box Films June 2023 - November 2023

Sprint: The World's Fastest Humans

- Managed production crews and coordinated camera teams at various track events
- Scheduled and managed camera crews, production coordinator, and production assistants

Creative Producer, Director, Editor (Contract) | SIMPLi September 2021 - December 2023

- Produced, directed, and edited videos exploring the intersection of food sustainability and human stories, showcasing the brand's mission and impact

Production Manager, Producer (Contract) | *Bellanoir Films* November 2021 - February 2022

- Facilitated production workflow on a series of music videos for high profile musicians
- Worked alongside CEO in onboarding and overseeing project-based department leads

Video Producer | *Wondros* January 2021 - December 2021

- Spearheaded integrated, multi-channel campaigns in partnership with cross-functional teams, increasing engagement through tailored creative strategies
- Nurtured client relationships through the project life cycle from ideation to delivery, developing client visual identity, strategy, paid and organic messaging, and design

Production Manager | *Participant, SoulPancake* August 2017 - December 2019

- Produced viral branded documentaries that garnered over 50 million views, amplifying client visibility and driving audience engagement
- Procured production reports, managed petty cash, crew and vendor accounting
- Supervised production team on field productions, booked all travel for crew and managed gear

Video Producer | *2U* September 2016 – July 2018

- Developed content-rich academic videos for doctorate and masters-level university partners; covering topics from social sciences, law, cyber security, and medicine – while managing on-set video production
- Collaborated with five internal teams and managed partnerships with 16 external clients
- Consulted on creative ideas and touchpoints with key stakeholders to expand outreach
- Trained and managed team of associate producers and assistants

Producer (Contract) | *Almega Productions* June 2015 - September 2016

- Assisted company founders in securing international commercial clients for US led productions
- Field produced music videos, commercials, and other integrated campaigns
- Notable clients include Lakme India, Enamor, and Unilever

SKILLS + PROGRAMS

Scheduling & Budgeting

Creative Strategy

Consumer Marketing

Concept Development

Adobe Creative Suite

Avid Media Composer

Archival & Story Research

Immersive Storytelling

Interactive Media

Camera Operating, Sony & Canon

Google Suite

Davinci Resolve

Project Management

Negotiation

Design Thinking

Storyboarding & Prototyping

AI-driven Storytelling

Agile Project Management

EDUCATION

New York Film Academy, Los Angeles

Master of Fine Arts in Producing for TV & Film

Sam Houston State University

Bachelor of Arts in Mass Communications w/ Emphasis in Public Relations, Minor in Music